



## FOR IMMEDIATE RELEASE

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### **Ablr announces groundbreaking new Disability Inclusion Training Course**

**Durham, NC** - [Ablr](#) is proud to announce the launch of a groundbreaking new Disability Inclusion Training Course, which will be available on April 15th. The course, titled 'Disability Inclusion: Putting Untapped Talent to Work', is one of the first of its kind.

The course is focused on how to integrate disability inclusion into the core of an organization's culture, strategy, and daily operations. It features five hours of self-paced content, 30 engaging video discussions, and 12 downloadable documents. The course is a holistic learning management system, with closed captions and content tailored to be accessible for people with all abilities.

According to the [CDC](#), the United States has approximately 61 million adults with disabilities. Companies that commit to disability inclusion have, on average, 28 percent higher revenue, double their net income, and 30 percent higher economic profit margins than their peers. Businesses that leave out this portion of the population are excluding 26 percent of American adults.

"For this new novel course, we felt that it was important to embrace the mantra of 'Nothing about us, without us,' and we were intentional about being inclusive of different voices as we built out this self-paced training," said Ablr CEO and co-founder John Samuel. "A key component of our strategy is to remove the barriers that have hindered people with disabilities from pursuing meaningful careers. We hope to change the mindset of people and organizations, and we believe this course is one step towards accomplishing that goal."

Participants of the course will:

- Gain an understanding of the historical context and different conceptual models of disability
- Learn best practices for interpersonal behavior and communication
- Investigate the positive impact of disability inclusion on the U.S. labor force, business revenue, and workplace culture
- Gain an actionable strategy for sustainable change

- Learn about disability law, web accessibility, environmental adaptations, assistive technology, and the responsibilities as an employer

To celebrate this unique training course, Ablr has pledged to donate 30 percent of all profits to support [Southeastern Guide Dog](#) Training programs.

To learn more about the course, Ablr is co-hosting a webinar with [The Diversity Movement](#) on April 15, 2021 titled 'Leveling Up Your Workforce Through Disability Inclusion'. Registration is available [here](#).

### **About Ablr**

[Ablr](#) is a Digital, Accessibility and Inclusion company that combines humanity + technology to bring 100% compliance to your digital content. Ablr's innovative solutions and services empower the lives of people living with a disability. Ablr's team of analysts ensures content and digital assets adhere to the federal requirements of ADA, Section 508 and WCAG. In addition to confirming compliance, Ablr's testers, who are visually impaired, can ensure digital content is actually usable for people with disabilities – something technology alone hasn't mastered.

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